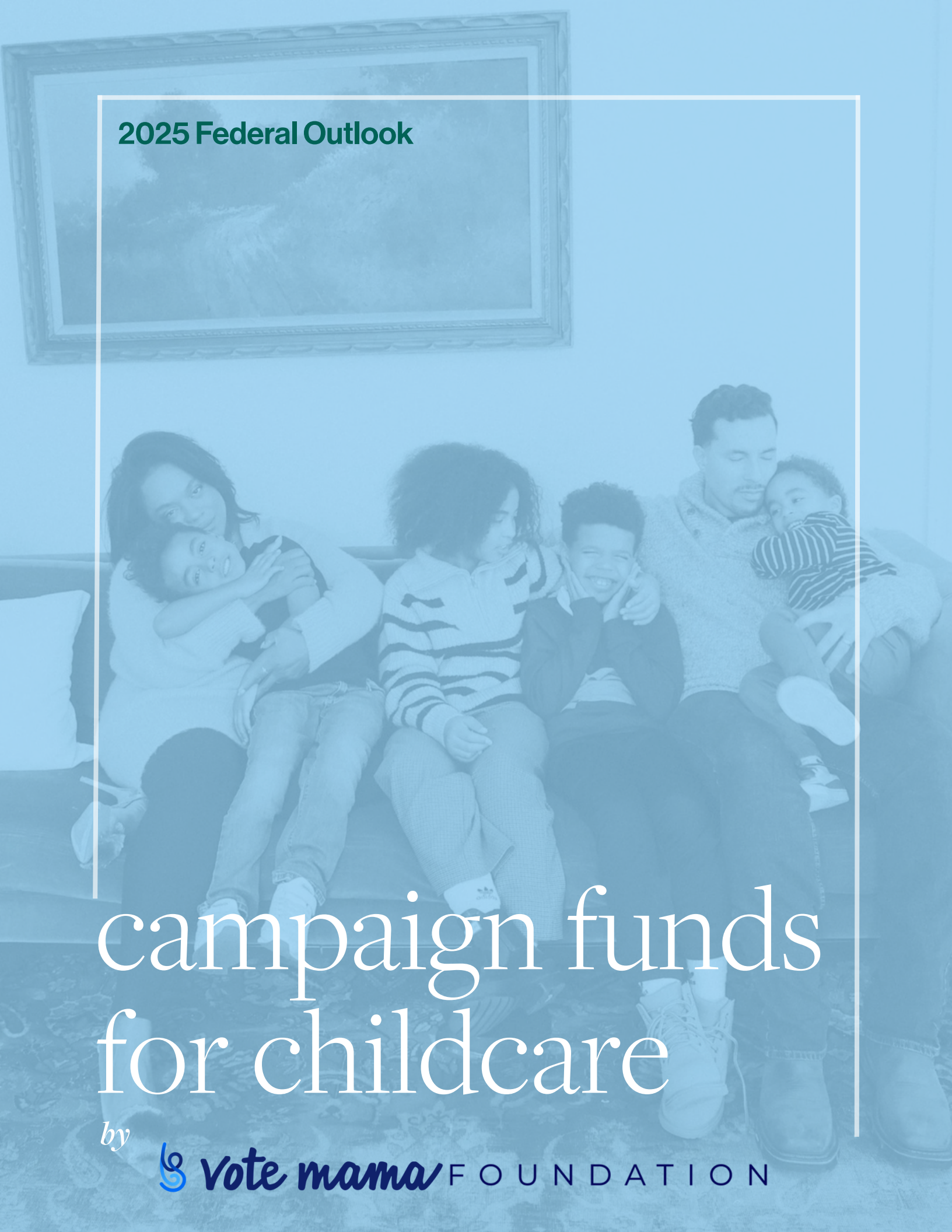




2025 Federal Outlook

campaign funds for childcare

by

 **vote mama** FOUNDATION

Overview

Campaign Funds for Childcare (CFCC) is a barrier-breaking policy that allows more parents to run for and serve in political office by authorizing the use of privately raised campaign funds to be used on childcare expenses directly related to running for or serving in office. In 2018, Vote Mama Foundation Founder and CEO Liuba Grechen Shirley became the first woman to receive approval from the Federal Election Commission (FEC) to use campaign funds for childcare expenses, in a unanimous, bipartisan decision, removing a financial roadblock for working-class parents running for office and setting a precedent that all parents could follow.

Campaign Funds for Childcare (CFCC) can transform our political system by helping parents and caregivers run for office—without costing taxpayers a dime.

From 2018-2025:

\$1,177,962

amount spent on CFCC at the federal level

98+

federal candidates who used CFCC (in 141+ races)

69%

first-time congressional candidates who used CFCC were women

649%

increase in total CFCC spending

2,159%

increase in CFCC spending by Republicans

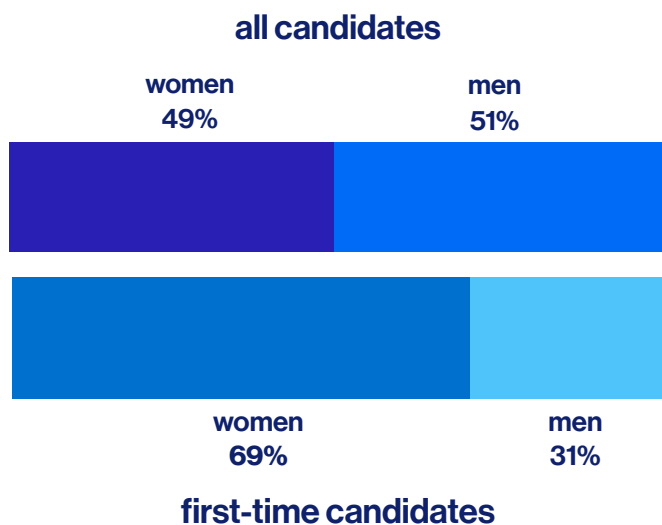
\$1,800,000+

amount spent on CFCC across federal, state, and local levels

Vote Mama Foundation is the only organization tracking the authorization and usage of Campaign Funds For Childcare (CFCC) in all 50 states and analyzing its impact on government accessibility.

CFCC helps moms and dads

Among federal CFCC users, we identified an approximately even split between men and women. However, among first-time congressional candidates only, women made up 69% of CFCC spenders at the federal level.



Spending has grown over time

2025 had the most CFCC spending out of any odd year since it became authorized in 2018.

There was a 649% increase in spending between 2018 and 2025.

